

Draft Frankston City Community Vision 2040 Public Exhibition Consultation Findings Report 2021



opportunity >> growth >> lifestyle



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1. Introduction

The purpose of this report is to present the findings from the community engagement held on the public exhibition of the Draft Community Vision 2040 for Frankston City.

The public exhibition of the Draft Community Vision 2040 took place over a three week period from 20 April to 11 May 2021. Community engagement activities were undertaken during the public exhibition to seek feedback from the community on the Draft Community Vision. The purpose of the engagement was to ensure that the Draft Community Vision had captured the broader community's values and aspirations for the future of our municipality, and to determine if there was any elements that had been missed and needed to be added or explained more clearly.

Background on the Community Vision

The Draft Community Vision 2040 was created by a representative Community Panel of residents, and voiced in their own words. To achieve this, the panel participated in a deliberative engagement process to consider a broad range of information and weigh up the issues in determining the community's social, economic, cultural and environmental aspirations for the future of the municipality, and consider long-term issues such as equity, environmental impacts and climate change. A Draft Community Panel Report was produced from this process and used to form the Draft Community Vision 2040.

Once adopted, the Community Vision 2040 will meet the requirements under the Local Government Act 2020 for local council's to have a long-term community vision developed in consultation with the local community that articulates its vision for the municipality, using deliberative engagement practices. The Community Vision 2040 will form part of Council's strategic planning framework to ensure it incorporates a long-term view of the community's desired future into strategic planning and decision making. In particular, the Community Vision will help to shape the strategic priorities and directions in the four-year Council Plan to be established at the start of each Council term.

2. Engagement Methods

The public exhibition of the Draft Community Vision 2040 took place over a three week period from 20 April to 11 May 2021.

The community engagement that took place during the public exhibition was the third stage of engagement for the development of the Community Vision 2040, with there being four stages of engagement in total as follows:

- | | |
|--|--|
| 1. Open community consultation with the whole community, August to September 2020 | 3. Public exhibition of the Community Vision with the whole community, April to May 2021 |
| 2. Deliberative engagement with a representative Community Panel, November 2020 to February 2021 | 4. Re-convening of the Community Panel, May 2021 |

The following engagement methods refer to Stage 3 only (public exhibition).

Survey

The survey was available online and could also be downloaded and printed. Requests could be made to have a printed survey posted in the mail, or for a survey to be conducted by telephone with a council officer.

The survey had a total of 32 questions aimed at testing the Draft Community Vision with the broader community to ensure that it reflects their values and aspirations, and asked if there was anything that needs to be added, be more detailed or explained more clearly within the Draft Vision document. The survey also included questions on the participants' demographics.

Open from 20 April 2021 to 10 May 2021, the survey generated a total of 55 responses.

Drop-in session

A drop-in session was held at Carrum Downs Library, on a Thursday evening in May. COVID-19 restrictions meant that we were unable to hold drop-in sessions at Council's community centres and neighbourhood houses.

Staff sessions

Two workshops were held with Frankston City Council staff, with around 100 staff attending in total. The workshops were aimed at raising awareness of the Draft Community Vision, and to seek feedback on the Draft using the survey questions.

Targeted Conversations

A number of targeted conversations were held with community groups, committees and community representatives during April and May, including:

- Age Friendly Ambassadors
- Nairm Marr Djamana
- Disability Access and Inclusion Committee
- Youth Council

Strategies to support participation

The engagement was promoted via a communications campaign to a diverse audience via:

- Email to the recipients of Frankston City 2040 project updates
- The following Facebook pages: Frankston City Council; Frankston Youth Services; Frankston City Libraries; and Invest Frankston
- Love Where You Live and Project Exchange Networks
- Nairm Marr Djamana
- Disability Access and Inclusion Committee
- Youth Services
- Frankston City Libraries
- Grapevine (Council's staff intranet)
- Frankston City Council's Instagram

The engagement was also promoted via a dedicated project page for the Community Vision on both Council's website and Social Pinpoint, an online community engagement platform.

3. Who Participated

Demographic data was only obtained for the survey, and participants had a choice to provide or not provide this information. 50 of the 55 respondents chose to answer these questions, with a summary of these responses as follows.

Gender

| Answer choices | Number of responses |
|-------------------------|---------------------|
| Female | 30 |
| Male | 10 |
| Prefer to self-identify | 10 |
| Prefer not to say | 0 |

Age

| Answer choices | Number of responses |
|-------------------|---------------------|
| 5 – 11 years | 0 |
| 12 – 17 years | 0 |
| 18 – 24 years | 1 |
| 25 – 34 years | 5 |
| 35 – 49 years | 13 |
| 50 – 59 years | 11 |
| 60 – 69 years | 7 |
| 70 – 79 years | 2 |
| 80 years plus | 1 |
| Prefer not to say | 10 |

Respondents by local area

| Answer choices | Number of responses |
|---------------------------|---------------------|
| Carrum Downs | 1 |
| Frankston Central | 5 |
| Frankston Heights | 4 |
| Frankston North | 1 |
| Frankston South | 8 |
| Karingal | 2 |
| Langwarrin | 6 |
| Sandhurst | 0 |
| Seaford | 5 |
| Skye | 1 |
| Outside of Frankston City | 4 |
| Prefer not to say | 13 |

Connection to the area

| Answer choices | Number of responses |
|-----------------------------|---------------------|
| Live here | 33 |
| Own a property here | 22 |
| Work here | 29 |
| Own/operate a business here | 6 |
| Study here | 4 |
| Use services here | 21 |
| Visit here | 5 |
| Prefer not to say | 0 |

Interest groups

| Answer choices | Number of responses |
|---|---------------------|
| A person with a disability | 2 |
| A carer of a person with a disability | 2 |
| Aboriginal and Torres Strait Islander | 0 |
| LGBTQI+ | 1 |
| Speak a language other than English at home | 1 |
| None of the above | 31 |
| Prefer not to say | 12 |

Place of birth

| Answer choices | Number of responses |
|-------------------|---------------------|
| Australia | 30 |
| United Kingdom | 4 |
| New Zealand | 2 |
| India | 1 |
| Philippines | 1 |
| Prefer not to say | 9 |

Participation in Targeted Conversations

The targeted conversations were held with the following small groups:

- Disability Access and Inclusion Committee – 7 committee members
- Age Friendly Ambassadors – 8 ambassadors
- Youth Council – 7 young people
- Nairm Marr Djambana – 7 women (attending a women's session)

4. Survey Findings by Question

The findings from the survey are presented by question, and the responses have been analysed and grouped into the following categories:

| ADD | AMEND | GENERAL COMMENT |
|--|---|-------------------------------|
| Captures anything that the community responded as being missing. | Captures anything that the community responded as needing more detail or to be further explained. In some cases, suggestions for rewording have been provided by respondents. | Captures all other responses. |

Due to the number of responses received, the results have been summarised. The results for the short-term and long-term priorities have been added together.

A ‘**’ in the summaries below indicate those results where there were comments received by multiple respondents on a topic.

Draft Community Vision Statement

Question 1: Do you feel that vision statement represents our community’s values and aspirations for the future of the Frankston City area and community?

| | |
|--------------|------------|
| Answered: 53 | Skipped: 4 |
|--------------|------------|

| Answer choices | Number of responses |
|----------------|---------------------|
| Yes | 34 |
| No | 4 |
| Unsure | 15 |

Question 2: If not or unsure, please tell us why.

| | |
|--------------|-------------|
| Answered: 23 | Skipped: 32 |
|--------------|-------------|

| Category | Response summary |
|-----------------|--|
| ADD | Leisure |
| | Smart City |
| | Culturally and s socially inclusive |
| | Inclusive and welcoming of diversity |
| | First Nations People and culturally safe |
| | Appealing, vibrant and attractive |
| | Visit and tourism attraction – our City is a fun place to be and attracts visitors from everywhere |
| | Success – in all aspects of our life |
| | The Arts |
| AMEND | Clarify the term ‘spacious’ and consider replacing it with ‘open green space’ |
| | Clarify the difference between between ‘clean’, ‘green’ and ‘environmentally friendly’ – these terms are all very similar and some could be replaced with other words |
| | The term ‘environmentally friendly’ is too vague and doesn’t let us know what we’re aspiring towards – replace with ‘carbon neutral’ |
| | ‘Place on the bay’ needs to be strengthened, consider adding another word in front of ‘bay’ |
| | Play is unclear, consider replacing with ‘visit’ |
| | <p>Suggestions for rewording:</p> <ul style="list-style-type: none"> Frankston City 2040, where breathtaking beauty meets leisure, lifestyle, community spirit and economic opportunity by the bay. Frankston City 2040 will be a connected, vibrant and inclusive community that is welcoming to all. As the ‘gem’ of the bay, our City will be renowned for its natural assets, attractive and safe public spaces and thriving economy. Our City will be an environmental leader, providing a clean and sustainable lifestyle for all. |
| GENERAL COMMENT | Needs to be shorter |
| | Needs to be more ambitious |
| | There is a lot of focus on the natural environment. Our City is already renowned for its natural environment so this does not need to be the main focus. |
| | Being inclusive and welcoming of diversity was a key theme of the broader community consultation, but is hasn’t been picked up in the vision. This is where our City needs to do the most work, so it needs to be reflected in our vision for the future. |
| | The two sentences in the vision do not align with each other. |

Theme 1: Healthy families and communities

Aspiration

Question 3: Is there anything that you feel is missing, needs more detail or not clearly explained in the aspiration?

| | | | |
|------------------|----|-----------------|----|
| Answered: | 30 | Skipped: | 25 |
|------------------|----|-----------------|----|

| Category | Response summary |
|------------------------|---|
| ADD | Affordable health services, programs and facilities that are easily accessible by all* |
| | All ages and stages of life |
| | Support for people with disabilities |
| | People are well informed |
| | Support for mental wellbeing, alcohol and drug misuse and crime reduction |
| | Our natural open space is good for health and wellbeing |
| | The importance of physical activity for our health and mental wellbeing |
| | Social connection |
| AMEND | Remove the words ‘anyone who wants to...’, and replace with ‘...empowering everyone to improve their health, through access to support and education needed to live a healthier life.’ |
| | <p>Suggestions for rewording:</p> <ul style="list-style-type: none"> • Change the end to: ‘...and encourage all to seek a healthier life.’ • Change the end to: ‘...have the support, education and services live their healthiest life.’ • Every member of our community is respected and empowered to reach their potential. • Frankton City will provide opportunities for people to enjoy health and wellbeing, with good access to open green space, high quality health services, social supports and education. Families and communities will be connected and vulnerable community members supported. |
| GENERAL COMMENT | Do not understand how local government can impact such complex issues |
| | Health services expensive and not accessible for those on low incomes |

Priorities

Question 4: Is there anything that you feel is missing, needs more detail or is not clearly explained?

| | |
|---------------------|--------------------|
| Answered: 30 | Skipped: 25 |
|---------------------|--------------------|

See results under Question 6.

Question 5: Are you satisfied that these priorities are written in a way that describes what is important for the community over the longer term?

| | |
|---------------------|--------------------|
| Answered: 41 | Skipped: 14 |
|---------------------|--------------------|

| Answer choices | Number of responses |
|----------------|---------------------|
| Yes | 26 |
| No | 5 |
| Unsure | 7 |

Question 6: If no or unsure, are there anything that you feel is missing, needs more detail or is not clearly explained in the priorities?

| | |
|---------------------|--------------------|
| Answered: 17 | Skipped: 38 |
|---------------------|--------------------|

| Category | Response summary |
|--------------|---|
| ADD | Improved open spaces to encourage physical activity and greater connection between open space and community wellbeing* |
| | Sporting facilities |
| AMEND | Improved open spaces in Langwarrin for physical activity purposes, with walking tracks in reserves, dog parks and outdoor activities for all ages and abilities |
| | A flagship water play area |
| | Support for people experiencing homelessness |
| | Support for community members impacted by the COVID-19 pandemic |
| | Frankston City is a safe and secure place for families |
| | Inclusive of people of all ages, abilities and backgrounds |
| | Inclusive of Aboriginal and Torres Strait Islanders |
| | Gambling harm prevention |
| | Foster partnerships with other tiers of government, Peninsula Health and other stakeholders in supporting the community, including those who are vulnerable |
| | Partner with local supermarkets to incentivise and reward residents for fresh and healthy food purchases. |
| | The community has access to range of information, including in multiple languages, and well informed |
| | <p>A greater focus on older people, with priorities that include:*</p> <ul style="list-style-type: none"> • Having state of the art health services that can care for our large older population, Adequate support to accommodate our ageing population to ensure older people are ageing positively • Seniors are engaged in social and recreational activities • Actively promote opportunities for local residents to get involved with their local community |

| Category | Response summary |
|------------------------|--|
| AMEND | 1.1 <ul style="list-style-type: none"> Suggestion for rewording: <ul style="list-style-type: none"> People who experience family violence, mental illness and social isolation will be supported by high quality services. |
| | 1.2 <ul style="list-style-type: none"> Suggestion for rewording: <ul style="list-style-type: none"> Healthy living becomes embedded in festivals and events run by Frankston City Council. |
| | 1.3 <ul style="list-style-type: none"> The examples make this priority too limiting, remove them. Suggestions for rewording: <ul style="list-style-type: none"> Partner with community groups to create affordable activities and programs. Replace with a more inclusive term like ‘... arts and craft groups’. |
| | 1.5 <ul style="list-style-type: none"> Clarify the term ‘well publicised’. Suggestion for rewording: <ul style="list-style-type: none"> A variety of well promoted youth events and activities that meet community needs. |
| | 1.6 <ul style="list-style-type: none"> Expand this priority to include all age groups. Have a separate priority for seniors. Suggestions for rewording: <ul style="list-style-type: none"> Seniors are supported to remain healthy and independent and encouraged to participate in and contribute to community life. Fitness equipment is available in local parks for all demographics from young adults to seniors to enjoy to keep fit and healthy. |
| | 1.12 <ul style="list-style-type: none"> Needs to be more clearly explained. |
| | 1.13 <ul style="list-style-type: none"> Include the availability of unhealthy food at PARC. Suggestion for rewording: <ul style="list-style-type: none"> Continue to implement the Healthy Choices Policy promoting the availability of healthy food choices in Council settings to decrease the availability of unhealthy foods. |
| | Combine 1.1, 1.8 and 1.11 into one priority. |
| GENERAL COMMENT | Role of local government in mental health – is this their responsibility? |
| | Do not categorise into ‘short’ and ‘long term’ priorities. |
| | The priorities sound like a list of actions and need to be amended to describe the future more clearly. |

Theme 2: Vibrant and inclusive communities

Aspiration

Question 7: Is there anything that you feel is missing, needs more detail or is not clearly explained?

Answered: 28

Skipped: 27

| Category | Response summary |
|------------------------|---|
| ADD | Celebrating |
| | Inclusive of all people |
| | An additional aspiration on celebrating and embracing embracing diversity, including age and culture* |
| | An aspiration around broader diversity for a welcoming City* |
| | The Arts |
| AMEND | <p>Suggestion for rewording:</p> <ul style="list-style-type: none">The community is proud of First Nations People's heritage and culture, and promotes a sense of pride and belonging for the local Aboriginal and Torres Strait Islander community alongside the diverse community present within the Frankston municipality. |
| | <p>Inclusions:</p> <ul style="list-style-type: none">People from all cultures and backgrounds are welcoming and included, with cultural diversity adding to the vibrancy of our City.Frankston City is known as a cultural hub with a thriving arts community, connecting people and cultures and promoting wellbeing. |
| GENERAL COMMENT | There is a disconnect between the aspiration and the priorities. |

Priorities

Question 8: Is there anything that you feel is missing, needs more detail or is not clearly explained?

Answered: 28

Skipped: 27

See results under Question 10.

Question 9: Are you satisfied that these priorities are written in a way that describes what is important for the community over the longer term?

Answered: 40

Skipped: 15

| Answer choices | Number of responses |
|----------------|---------------------|
| Yes | 21 |
| No | 8 |
| Unsure | 12 |

Question 10: Is there anything that you feel is missing, needs more detail or is not clearly explained?

Answered: 24

Skipped: 31

| Category | Response summary |
|--------------|---|
| ADD | Cultural diversity |
| | Being safe, respectful and welcoming community for all |
| | Support for vulnerable community members |
| | Community having greater connection to, and recognition of First Nations Peoples, includes:* |
| | <ul style="list-style-type: none"> • Partner with the Bunurong Land Council Aboriginal Corporation and Traditional Owners to provide greater access to information about First Nations history and cultural heritage around the municipality. • Build upon the Dreamtime Snake Trail at the George Pentland Botanical Gardens. • Create and promote Indigenous walking trails – highlight places and locations of interest (heritage or artist trail approach) • Embed First Nations history, cultural heritage and storytelling into formal and informal education and learning. |
| | Universal design for improved accessibility and mobility |
| | Wheelchair access to the water at the beach |
| | Nurturing creativity, enhancing our City's arts facilities and growing our arts community to make us unique within our region |
| | Expand the Frankston Arts Centre |
| | Installation of infrastructure in reserves and at sporting ovals so they are capable of hosting events |
| | Frankston City being known for its cultural festivals and being a vibrant hub of diversity |
| | Encourage residents to engage with local groups by volunteering |
| | Our libraries will be modernised and assist the community to build digital literacy |
| | Make Harmony Day a week long celebration. |
| | History of Frankston City |
| AMEND | 2.1 <ul style="list-style-type: none"> • Make this more ambitious. • Build in more cultural diversity, like the Cherry Blossom Festival. |
| | 2.2 <ul style="list-style-type: none"> • Needs to include 'increasing community understanding of Aboriginal and Torres Strait Islander people'. |

Question 10 continued

| Category | Response summary |
|------------------------|--|
| AMEND | 2.3 <ul style="list-style-type: none"> Clarify if this is a brand new festival, or something to be incorporated into an existing festival. Replace 'Mornington Peninsula' with 'Frankston City'. |
| | 2.4 <ul style="list-style-type: none"> Too broad, needs to be more specific. Suggested rewording: Improve infrastructure across the municipality to enable people with disabilities to enjoy greater mobility and access. |
| | 2.5 <ul style="list-style-type: none"> Too specific, needs to be broader than just markets. Change the focus to be on Frankston City and not the Mornington Peninsula. Include a farmers markets on the Frankston Foreshore. |
| | 2.6 <ul style="list-style-type: none"> Needs to be more clearly explained. Suggestion for rewording: '...support for community groups to attend the Frankston Arts Centre'. |
| | 2.7 <ul style="list-style-type: none"> Expand to be more inclusive of people from different cultural groups |
| | 2.9 <ul style="list-style-type: none"> Remove the example of a permanent stage on the Frankston foreshore due to the significant detrimental impact on the natural environmental.* Suggestion for rewording: Multi-use infrastructure which supports flexible events and programs in existing gathering places throughout the municipality. |
| | 2.11 <ul style="list-style-type: none"> Make more regular than yearly. The yearly theme being values based to showcase what unites us rather than what makes us different, and encourage the community to come together for a common purpose. Diversity is an expression of the theme, rather than the theme itself. Examples include: arts bridging cultures, appreciating our elders, etc. Highlighting different cultures yearly through dedicated events and public space activations. |
| GENERAL COMMENT | Any use of the foreshore should consider the environmental impact. Consider changing all specific references to the 'foreshore' to 'outdoor' or 'public spaces' so the focus is not on the foreshore and can involve other more suitable venues like streets and sporting reserves. |
| | Any priorities referencing 'different cultures' should also spell out Aboriginal and Torres Strait Islander as an additional group. |
| | Consider adding measures to the priorities. For example, All Council building and facilities will be DDA compliant by 2040, xx of the municipality with have indigenous place names by 2040 |

Theme 3: Natural environment and climate action

Aspiration

Question 11: Is there anything that you feel is missing, needs more detail or is not clearly explained?

| | |
|---------------------|--------------------|
| Answered: 25 | Skipped: 30 |
|---------------------|--------------------|

| Category | Response summary |
|------------------------|--|
| ADD | Protecting and enhancing biodiversity |
| | Protecting and enhancing open space |
| | An increased focus on sustainability and climate change |
| | Leadership by Council with a commitment to work with residents to promote environmental sustainability |
| AMEND | Suggestion for rewording: <ul style="list-style-type: none">Frankston City is an environmental leader tackling climate action to create a sustainable and green City. Frankston City will be home to sustainable industries and development.Frankston City is renowned for the protection of its natural assets, creating a green and sustainable City. |
| | Actively protecting the environment and proactively addressing climate change in as many ways as possible. |
| GENERAL COMMENT | Be more ambitious. |
| | Retain and expand our green spaces and make these the reason why people live and visit here. |

Priorities

Question 12: Is there anything that you feel is missing, needs more detail or is not clearly explained?

| | |
|---------------------|--------------------|
| Answered: 33 | Skipped: 22 |
|---------------------|--------------------|

See results under Question 14.

Question 13: Does the wording of these priorities adequately describe what our community thinks is

| | |
|---------------------|--------------------|
| Answered: 41 | Skipped: 14 |
|---------------------|--------------------|

| Answer choices | Number of responses |
|----------------|---------------------|
| Yes | 21 |
| No | 8 |
| Unsure | 12 |

Question 14: If no or unsure, is there anything that you feel is missing, needs more detail or is not clearly explained?

| | |
|---------------------|--------------------|
| Answered: 23 | Skipped: 32 |
|---------------------|--------------------|

| Category | Response summary |
|----------|--|
| ADD | Protection of biodiversity and native vegetation |
| | Increasing and enhancing open green space and it remaining to be accessible by the community |
| | Greater focus on climate change, including leadership and adaption – for example, Frankston City to move away from fossil fuels and instead use clean, renewable energy to reduce greenhouse gas emissions |
| | <ul style="list-style-type: none"> Put infrastructure in place to reduce emissions from cars, reducing the amount of pollution in our environment Suggestion for wording: <ul style="list-style-type: none"> Support the uptake of electric vehicles in Frankston City to deliver a clean energy future and reduce emissions through planning, advocacy and leadership by Frankston City Council Investigate opportunities to install electric vehicle public charging stations |
| | A commitment to having bold environmental emission targets and to publish performance statistics |
| | Protecting the coast and seaside suburbs from sea level rise |
| | Protection of the Green Wedge from development and commercialisation |
| | Investment in local environmental volunteering programs |
| | Preventing tree loss from development |
| | Community education: <ul style="list-style-type: none"> Permaculture principles to encourage households to grow more food in their gardens Work with local education and primary schools – ‘Greening Your School’ – with interschool competitions and reward and award programs |
| | Recycling facilities are affordable to use by all |
| | Refresh and investment in Oliver’s Hill and Sweetwater Creek to attract visitors |
| | Container deposit scheme |
| | Residents take their rubbish home with them when visiting open spaces |
| | Support for the community to compost |
| | Gain access to Melbourne Water Catchments in Langwarrin to revegetate and provide links between street reserves |

Question 14 continued

| Category | Response summary |
|----------|--|
| AMEND | 3.3 <ul style="list-style-type: none"> Add the following to end of this priority ‘...by 2040.’ |
| | 3.4 <ul style="list-style-type: none"> Clarify the term ‘green spaces’. Remove ‘closed carpark Oliver’s Hill’, as a carpark is needed at Oliver’s Hill. * Suggestion for rewording: Programs to convert urban areas into green spaces, including investigating the possibilities of Wells Street, Oliver’s Hill carpark and housing estates. |
| | 3.6 <ul style="list-style-type: none"> Needs to be more ambitious. Grammar correction: ‘programs’. Suggestions for rewording: Encourage local businesses to use, and customers to request, responsibly sourced compostable packaging. Local business will prioritise environmental impact and use cutting edge environmental practices. |
| | 3.9 <ul style="list-style-type: none"> Include native and indigenous trees. |
| | 3.10 Suggestion for rewording: <ul style="list-style-type: none"> Creating pedestrian and cycling connections to the beach from outside of the Frankston Metro Activity Centre (Frankston CBD) to encourage walking and cycling. |
| | 3.11 Inclusions: <ul style="list-style-type: none"> The role of landowners in the suppression of weeds and feral animals. Pest animal control. Suggestions for rewording: <ul style="list-style-type: none"> Council to work with VicRoads to maintain streetscapes, eradicate weeds on roads and bridges and remove graffiti off structures in a timely manner. Education program to encourage households to eradicate weeds and invasive plant species. Supporting the community to...through education and community programs. |
| | 3.12 Suggestion for rewording: <ul style="list-style-type: none"> Advocating to State Government to allow no untreated water to go into the bay by 2040. |
| | 3.13 <ul style="list-style-type: none"> Extend beyond council buildings. Suggestion for rewording: <ul style="list-style-type: none"> Zero carbon footprint on all council and community buildings by 2040. |

Question 14 continued

| Category | Response summary |
|------------------------|---|
| AMEND | <p>3.15 Inclusions:</p> <ul style="list-style-type: none"> • Initiatives to prevent litter and street waste entering into the waterways. • Prevention of storm water from polluting the beach. <p>Suggestion for rewording:</p> <ul style="list-style-type: none"> • Program to increase water efficiency and the use of stormwater and wastewater to reduce reliance on potable water. |
| | <p>3.16 Suggestion for rewording:</p> <ul style="list-style-type: none"> • Working with developers to ensure that they must use principles of sustainable design. |
| GENERAL COMMENT | Ensure there is a good balance between the competing needs of our environment and the need for built infrastructure. |
| | Consider separating goal type statements (e.g. No untreated water going into the bay by 2040) from specific action statements (e.g. Installing green compost bins in public parks for dog poo). |
| | May need to include key words in front of specific actions to manage community expectations. For example, advocate, explore, assess. |
| | Consistency in the language used across the priorities. |

Theme 4: Connected places and spaces

Aspiration

Question 15: Is there anything that you feel is missing, needs more detail or is not clearly explained?

| | |
|---------------------|--------------------|
| Answered: 20 | Skipped: 25 |
|---------------------|--------------------|

| Category | Response summary |
|------------------------|---|
| ADD | Community pride in our City |
| | Frankston City will have an unique identity |
| | City centre as a destination |
| | Development and revitalisation |
| | Safety |
| AMEND | Clarify 'natural assets' |
| | Clarify 'well connected' – does it mean transport, walking and cycling? |
| GENERAL COMMENT | Needs to be more ambitious and future focused |

Priorities

Question 16: Is there anything that you feel is missing, needs more detail or is not clearly explained?

| | |
|---------------------|--------------------|
| Answered: 33 | Skipped: 22 |
|---------------------|--------------------|

See results under Question 18.

Question 17: Are you satisfied that these priorities are written in a way that describes what is important for the community over the longer term?

| | |
|---------------------|--------------------|
| Answered: 42 | Skipped: 13 |
|---------------------|--------------------|

| Answer choices | Number of responses |
|----------------|---------------------|
| Yes | 26 |
| No | 6 |
| Unsure | 10 |

Question 18: If no or unsure, is there anything that you feel is missing, needs more detail or is not clearly explained?

| | |
|---------------------|--------------------|
| Answered: 24 | Skipped: 31 |
|---------------------|--------------------|

| Category | Response summary |
|------------|---|
| ADD | A clear identity for Frankston City |
| | Investment in Oliver's Hill as our greatest natural asset |
| | Public transport and connected walking and cycling networks provide sustainable transport options that reduce reliance on cars* |
| | Public transport advocacy |
| | Roads are safe for cyclists |
| | Working with Monash University to improve student transport around the City Centre |
| | The city centre will be pedestrianised with a light rail service to transport people, contributing to a clean and liveable environment |
| | Open spaces being integrated with major developments |
| | Availability of diverse housing that meets the needs of the community, with more mixed use developments providing residential living for a growing population. |
| | Attractive design, including architectural investment in the built form and landscaping of urban areas that connect with commercial and industrial areas for better integration |
| | Free parking in the City centre to encourage more people into cafes and restaurants* |
| | Our shopping precinct will be a community hub that brings people together |
| | Safety, including:* <ul style="list-style-type: none"> • Improving safety of public spaces through lighting • Commitment to driving out criminality, drugs and violent behaviour. • Promotional campaign promoting Frankston City as a zero-tolerant city. |
| | Frankston City is a smoke-free city |
| | Include old buildings, alleyways and streets into priorities about activation |
| | Better connection and investment in Langwarrin and Carrum Downs |

Question 18 continued

| Category | Response summary |
|----------|---|
| AMEND | 4.2 <ul style="list-style-type: none"> • Include tree maintenance. • Combine with 3.9 – contributing towards tree canopy targets for 2040. |
| | 4.4 <ul style="list-style-type: none"> • Replace ‘invite’ with ‘involve’. |
| | 4.5 <ul style="list-style-type: none"> • Add ‘...and given purpose.’ • Inactivated spaces are used more creatively and used by community groups. |
| | 4.6 Suggestion for rewording: <ul style="list-style-type: none"> • Well connected and promoted walking and cycling shared paths to promote recreation and active transport.* |
| | 4.7 <ul style="list-style-type: none"> • Suggestion for rewording: <ul style="list-style-type: none"> – Work with Victoria Police and Public Transport Victoria to increase the safety at train stations and within the wider Frankston Metro Activity Centre. – Increased police presence at train stations and throughout the City Centre with increased CCTV coverage at the station, bus stops and streets. Create ‘pop-up’ police booths with focus on friendly cooperation and approachability. Promote commitment to round-the-clock police and protective services and the security and safety of all residents. • Combine with 4.11 • Add police presence as a positive contribution. |
| | 4.8 <ul style="list-style-type: none"> • The term ‘private car’ needs to be more clearly explained. • Investigate cost and ease of finding parking. • Contradicts 4.9. • Suggestion for rewording: <ul style="list-style-type: none"> – Explore ways to support private vehicle access to the Frankston CBD and shopping precincts to encourage community connection and socialisation. |
| | 4.9 <ul style="list-style-type: none"> • Make 4.9 and 4.8 need to be more cohesive. • Suggestion for rewording: <ul style="list-style-type: none"> – Pedestrian only area in CBD with access for disabled parking. |
| | 4.10 <ul style="list-style-type: none"> • Needs to be more clearly explained. • Suggestion for rewording: <ul style="list-style-type: none"> – Dogs are allowed in the city centre.’ |

Question 18 continued

| Category | Response summary |
|------------------------|--|
| AMEND | 4.11 <ul style="list-style-type: none"> • Replace ‘monkey bikes’ with ‘illegal activity’ |
| | 4.12 <ul style="list-style-type: none"> • The term ‘key assets’ needs to be more clearly explained. • Link with 2.5 – activation of the Frankston Foreshore. • Suggestion for rewording: <ul style="list-style-type: none"> – ‘...improve access between the waterfront and the city centre to capitalise on Frankston City’s greatest natural asset.’ |
| | 4.13 <ul style="list-style-type: none"> • Include a pedestrian bridge over Nepean Hwy. |
| | 4.14 <ul style="list-style-type: none"> • Link with 4.2 (tree planting) and 3.9 (tree canopy target). |
| | 4.18 <ul style="list-style-type: none"> • Add that areas of biodiversity value will be protected from commercial and recreational activities. |
| | 4.19 <ul style="list-style-type: none"> • Make more inclusive of all ages |
| GENERAL COMMENT | Needs to be more ambitious and future focused |
| | Clarification is needed on what is meant by ‘protecting the environment’ in this theme |
| | There is a need to balance the protecting the natural environment with capitalising on our natural assets in this theme. |

Theme 5: Industry, employment and education

Aspiration

Question 19: Is there anything that you feel is missing, needs more detail or is not clearly explained?

| | |
|---------------------|--------------------|
| Answered: 20 | Skipped: 35 |
|---------------------|--------------------|

| Category | Response summary |
|-----------------|--|
| ADD | The importance of the visitor economy |
| | Investment |
| | Prosperity of our future generations |
| | Use vacant shops for accommodation |
| | Known for health services |
| | Nurture and attract innovation |
| GENERAL COMMENT | Do not want our green spaces to be used for industrial purposes. |
| | Parking* |

Priorities

Question 20: Is there anything that you feel is missing, needs more detail or is not clearly explained?

| | |
|---------------------|--------------------|
| Answered: 26 | Skipped: 29 |
|---------------------|--------------------|

See results under Question 22.

Question 21: Are you satisfied that these priorities are written in a way that describes what is important for the community over the longer term?

| | |
|---------------------|--------------------|
| Answered: 37 | Skipped: 18 |
|---------------------|--------------------|

| Answer choices | Number of responses |
|----------------|---------------------|
| Yes | 25 |
| No | 5 |
| Unsure | 7 |

Question 22: If no or unsure, is there anything that you feel is missing, needs more detail or is not clearly explained?

| | |
|---------------------|--------------------|
| Answered: 19 | Skipped: 36 |
|---------------------|--------------------|

| Category | Response summary |
|------------------------|--|
| ADD | All tiers of government and commercial operators working together to invest in the revitalisation and beautification of the City Centre |
| | Health precinct |
| | Street performers on the Frankston Waterfront on weekends |
| | Development opportunities in the City Centre |
| | Use of vacant shops to promote the arts and community groups to revitalise the area and promote the groups using the shops |
| | Student holiday lets near the City Centre |
| | Business grants to encourage and award innovation in hi-tech industries |
| | Advocate for electrified rail to Baxter |
| AMEND | 5.7 <ul style="list-style-type: none"> • Include people with disabilities. |
| | 5.8 <ul style="list-style-type: none"> • The examples make it too limited. • Suggestions for rewording: <ul style="list-style-type: none"> – ‘...offer a diverse range of experiences that support and enhance the destination.’ – Attract more tourism operators to the area including leisure and recreation activities along the foreshore. |
| | 5.9 Concern about the environmental impact.* |
| | 5.11 <ul style="list-style-type: none"> • There should be more than one major tourist attraction. • Any major tourist attraction involving natural areas and waterscapes should have an Environmental Impact Statement as part of their planning to prevent any negative environmental impact. |
| | 5.13 <ul style="list-style-type: none"> • A green industrial park should not encroach on the Green Wedge. |
| | 5.15 <ul style="list-style-type: none"> • Remove the word ‘expand’. |
| GENERAL COMMENT | All tourism related priorities focus on the waterfront, this should be expanded to include other aspects of the city. |
| | Concern about development at Oliver’s Hill. |

Theme 6: Advocacy, governance and innovation

Aspiration

Question 23: Is there anything that you feel is missing, needs more detail or is not clearly explained?

| | |
|---------------------|--------------------|
| Answered: 21 | Skipped: 34 |
|---------------------|--------------------|

| Category | Response summary |
|------------------------|---|
| ADD | Advocacy and governance are not represented in the aspiration |
| | Financially responsible |
| | Using resources in a transparent and sustainable manner |
| | Inclusive of people of all abilities and backgrounds |
| | Council integrity, honesty, transparency and accountability |
| | Interactive maps as part of Smart Cities |
| AMEND | Clarify the term 'sustainable manner' |
| | Needs to be more clearly explained/reworded |
| | 6.7 <ul style="list-style-type: none">Suggestion for rewording:<ul style="list-style-type: none">Improve promotion of activities available, parks and gardens to explore, walks, trails etc. |
| GENERAL COMMENT | Too vague |
| | Advocacy, governance and innovation is a strange mix |

Priorities

Question 24: Is there anything that you feel is missing, needs more detail or is not clearly explained?

| | |
|---------------------|--------------------|
| Answered: 22 | Skipped: 33 |
|---------------------|--------------------|

See results under Question 26.

Question 25: Are you satisfied that these priorities are written in a way that describes what is important for the community over the longer term?

| | |
|---------------------|--------------------|
| Answered: 36 | Skipped: 19 |
|---------------------|--------------------|

| Answer choices | Number of responses |
|----------------|---------------------|
| Yes | 26 |
| No | 2 |
| Unsure | 8 |

Question 26: If no or unsure, is there anything that you feel is missing, needs more detail or is not clearly explained?

| | |
|---------------------|--------------------|
| Answered: 13 | Skipped: 42 |
|---------------------|--------------------|

| Category | Response summary |
|--------------|--|
| ADD | Accessible and understandable performance KPIs published on the website |
| | Involving the community |
| | Compliance with regulatory authorities and statutory processes |
| | Advocacy for people of all abilities and backgrounds |
| AMEND | 6.1 <ul style="list-style-type: none"> Clarify that this means an ‘online community engagement platform’. Needs to be more clearly explained/reworded. Include a reference to Smart Cities and innovation. Can it be combined with 6.4? |
| | 6.3 <ul style="list-style-type: none"> Needs to be more clearly explained/reworded. Inclusions: <ul style="list-style-type: none"> Includes people of all ages, abilities and backgrounds. Encourage more interaction between residents and community groups with councillors. |
| | 6.5 <ul style="list-style-type: none"> Needs to be more clearly explained. |
| | 6.6 <ul style="list-style-type: none"> Needs to be more clearly explained. |
| | 6.7 <ul style="list-style-type: none"> Grammar: ‘activities’. |
| | 6.8 <ul style="list-style-type: none"> Not a future based priority, remove.* |
| | 6.9 <ul style="list-style-type: none"> Needs to be more clearly explained. Is this about seeking community feedback or about promoting services and events? |
| | 6.10 <ul style="list-style-type: none"> Is this about ‘new’ channels or finding the most effective way to communicate with different groups? |
| | 6.11 <ul style="list-style-type: none"> This needs to be more clearly explained. |

