

Mobile Food Van Procurement Guidelines

Draft



Acknowledgement of Country

Frankston City Council acknowledges the Bunurong people of the Kulin Nation as the Traditional Custodians of the lands and waters in and around Frankston City, and value and recognise local Aboriginal and Torres Strait Islander cultures, heritage and connection to land as a proud part of a shared identity for Frankston City.

Council pays respect to Elders past and present and recognises their importance in maintaining knowledge, traditions and culture in our community.

Council also respectfully acknowledges the Bunurong Land Council as the Registered Aboriginal Party responsible for managing the Aboriginal cultural heritage of the land and waters where Frankston City Council is situated.



Contents

Acknowledgement of Country	1
Contents	2
Introduction	3
Site location map	4
Site locations	5
Oliver's Hill Boat Ramp	5
Ballam Park	5
Overport Park	6
Riviera Carpark	6
Lloyd Park	7
Robinsons Park	7
Seaford North Reserve Playground	8
Sandfield Reserve	8
Application and assessment process	9
Timelines	9
Eligibility	9
Evaluation Criteria	9
Probity and Ethics	10
Conflicts of Interest	10
Lodgement of Submissions	10
Evaluation Process	10
Assessment Panel	10
EOI Award	10
Notification of Application Outcome	11
Required Documentation	11
Form of Agreement	11
Withdrawal of EOI Award or Licence Agreement by Applicant	11
Identification of New Sites	11
Licence conditions	12
General Conditions	12
Council Obligations	12
Revoking of Licence Agreement	12
Fees	13
Site Licence Fees	13
2024-26 Licence Fees	13
Fee Inclusions	13
Payment Terms	13
Further information	14
Definitions	14
Help with an Application	14
Help Registering a Mobile Food Van	14
Guideline Review	14

Introduction

This Guideline applies to all businesses who wish to operate a mobile food van for the sale of food and/or beverages on designated public land.

This Guideline does not apply to mobile food vans on private land, markets, events or festivals.

Commercial mobile food vans activate public open space, offer an amazing variety of food and beverages and create vibrancy and a sense of place for the Frankston City community and its visitors.

Mobile food vans also play an important role in the local economy by encouraging new entrepreneurship; supporting local suppliers, increasing employment opportunities; and stimulating tourism.

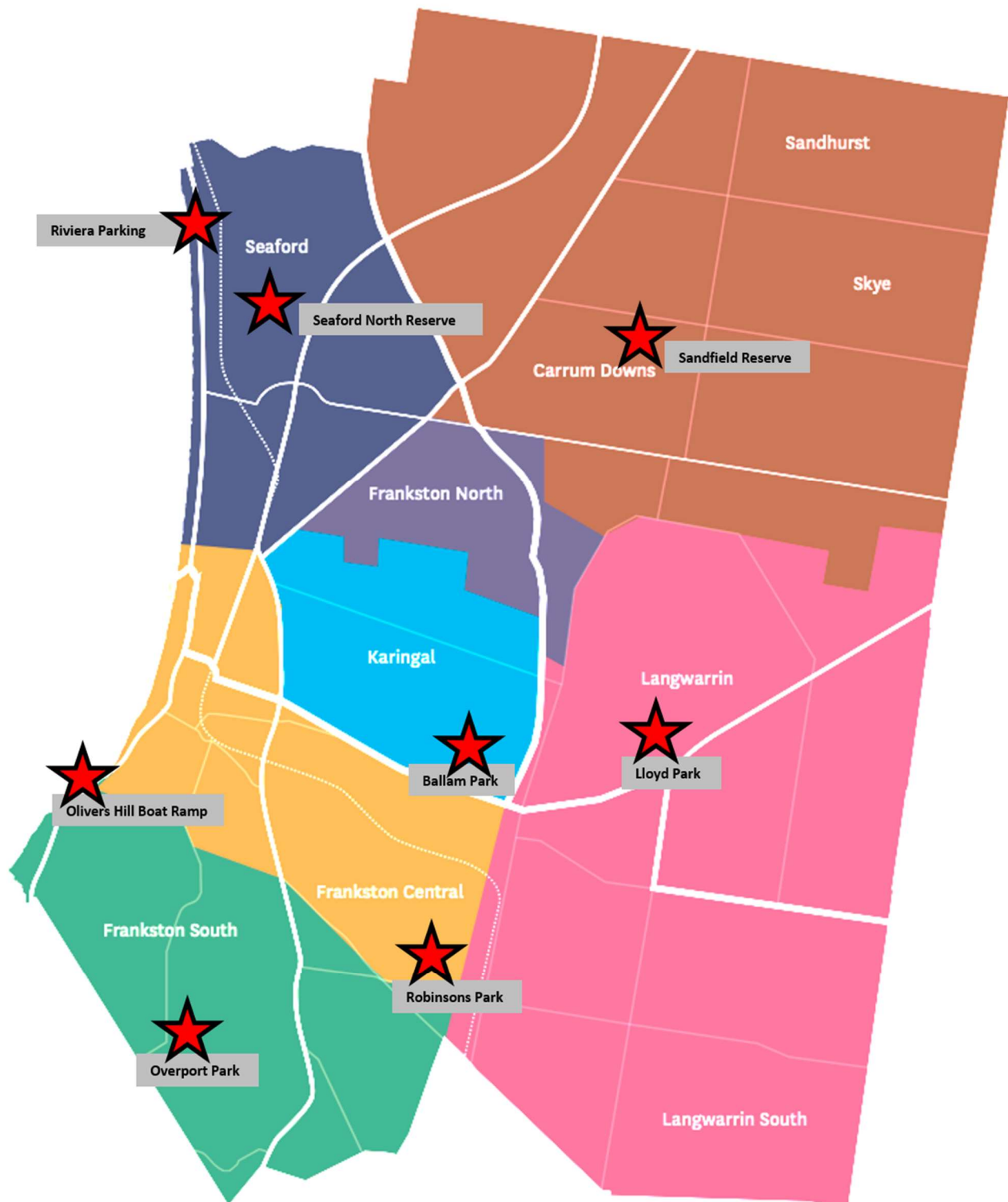
By providing a diverse range of sites and locations; a streamlined application process; clear and transparent assessment criteria; and set licence fees, these guidelines aim to attract and support high quality commercial operators to deliver regular, licenced mobile food van experiences in public open spaces across the municipality.

In addition to the regular licence opportunities included in these Guidelines, Frankston City Council supports mobile food van operators with commercial opportunities at festivals and events; markets; neighbourhood food truck parks (as a part of its Place Activation Plan) and other locations. For more information on how Mobile food van operators can get involved in Council run events, visit the [Frankston City Council Website](#).



Site location map

Frankston City currently hosts 3 locations (5 sites) around the municipality. We are proposing to increase this to 8 locations (10 sites) which will serve more of our community.



Site locations

NOTE: Further consultation with Sporting Groups/Clubs will inform the availability of days, times and any exclusions for some site locations.

Oliver's Hill Boat Ramp

Number of sites	2
Surface type	Hard
Power supplied	Yes
Water supplied	Yes
Toilets	Yes
Visitation	High
Availability	7 Days per week
Fees	Level 1
Address	Nepean Highway Frankston
Site Note	This is a 2 site location that can host more than 2 mobile food vans on a rotational basis

Exclusions



**Site 1 – Car park close to Nepean Highway.
Site 2 – hard surface island near the boat ramp.**

Ballam Park

Number of sites	2
Surface type	Hard
Power supplied	N
Water supplied	Yes
Toilets	Yes
Visitation	High
Availability	7 Days per week
Fees	Level 1
Address	260R Cranbourne Rd Frankston
Site Note	Operator must have an internal generator due to resident living close by.

Exclusions



**Site 1 – service road, Cranbourne Road.
Site 2 – Side laneway.**

Overport Park

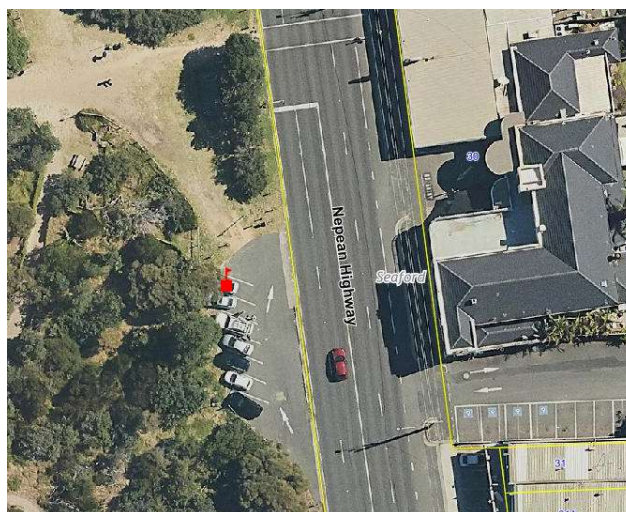
Number of sites	1
Surface type	Hard
Power supplied	No
Water supplied	Yes
Toilets	Yes
Visitation	Medium
Availability	7 Days per week
Fees	Level 2
Address	159 Overport Road Frankston South
Exclusions	



Grass area at the end of carpark, corner Somerset Road and Overport Road.

Riviera Carpark

Number of sites	1
Surface type	Hard
Power supplied	Yes
Water supplied	No
Toilets	No (400m walk to Keast Park)
Visitation	Medium
Availability	7 days
Fees	Level 3
Address	Nepean Highway Seaford
Exclusions	Societa Isole Eolie - Annual Picnic usually held in February each year at Keast Park



Riviera Carpark inlet, beach side, Nepean Highway.

Lloyd Park

Number of sites	1
Surface type	Hard
Power supplied	No
Water supplied	No
Toilets	No
Visitation	Low-Med
Availability	7 Days per week
Fees	Level 3
Address	Pindara Boulevard (side)
Exclusions	



First car park near the bend of Pindara Boulevard.

Robinsons Park

Number of sites	1
Surface type	Hard
Power supplied	No
Water supplied	Yes
Toilets	Yes
Visitation	Low-Med
Availability	7 Days per week
Fees	Level 3
Address	97 Robinsons Road Frankston
Exclusions	



First car park in the mid-section, near walk way off Robinsons Road.

Seaford North Reserve Playground

Number of sites	1
Surface type	Hard/Grassy
Power supplied	No
Water supplied	No
Toilets	No
Visitation	Med
Availability	7 Days per week
Fees	Level 3
Address	50 Railway Parade
Exclusions	



50 Railway Parade. Gravel or parking area near playground.

Sandfield Reserve

Number of sites	1
Surface type	Hard
Power supplied	No
Water supplied	No
Toilets	No
Visitation	Low-Med
Availability	7 Days per week
Fees	Level 3
Address	49R Sandfield Drive
Exclusions	



9th carpark on the left, Reserve side.

Application and assessment process

Timelines

Commencing February 2024, Council will conduct an Expression of Interest (EOI) process every second year to issue licences spanning a 24 month period.

The next 24 month licence agreement period will be from 1 July 2024 – 30 June 2026.

Note: Operators with existing licences will be offered a six month extension at their current annual licence fee rate from 1 December 2023 – 30 June 2024 to allow for the re-alignment of this process and to ensure future licence transition periods are not carried out during the peak summer period.

Eligibility

All regular licence mobile food van applicants MUST provide evidence of the following to be considered during the EOI process:

- Street trader registration with the Victorian government Department of Health (refer p.12 for further information)
- Public liability insurance for \$20M
- Vehicle insurance, extended to include legal liability
- Not currently have outstanding debts with Frankston City Council

Evaluation Criteria

Presentation /appearance of mobile food van	Criteria weight dependant on Engagement outcome
Extent of operational days and hours (within site availability)	Criteria weight dependant on Engagement outcome
Range of menu options including healthy choices	Criteria weight dependant on Engagement outcome
Price of food and beverages	Criteria weight dependant on Engagement outcome
Demonstrated use of locally sourced/manufactured products	Criteria weight dependant on Engagement outcome
Evidence of generation of employment opportunities	Criteria weight dependant on Engagement outcome
Ability to demonstrate environmentally sustainable practices	Criteria weight dependant on Engagement outcome

Probity and Ethics

Council's procurement activities are performed in an open, transparent and ethical manner with demonstrated integrity, fairness and accountability that meets relevant legal requirements at all times. All Applicants must be treated fairly, with access to the same information to afford them an equal opportunity to participate in the EOI process.

Council will provide open and honest feedback to Applicants who participate in the EOI process, subject to confidentiality of Commercial In Confidence information.

Conflicts of Interest

When submitting its EOI, the Applicant must declare any actual or potential conflicts of interest which may arise between the Applicant and Council. All Council staff involved in the evaluation of EOIs must disclose any conflicts of interest in accordance with the relevant legislation and Council guidelines.

Lodgement of Submissions

Applicants will be required to complete and submit the Application Form (including any supporting documentation) to Council's Electronic E-Tendering system. This system is a locked system – the applications are not available for review by any party prior to the nominated Closing Time.

Evaluation Process

Applicants have the opportunity to bid for one or multiple sites. An evaluation will be conducted for each site based upon the evaluation criteria. The EOI documentation will set out the full process for the evaluation of applications.

The evaluation panel may determine not to fully evaluate any EOI if, in the opinion of the evaluation panel, the EOI does not adequately address or meet any of the evaluation criteria.

Respondents should ensure that sufficient information is included in their EOI to facilitate proper evaluation in accordance with the stated criteria.

Assessment Panel

Applications will be assessed internally by a cross-organisational group of Council Officers and may include:

- Senior Economy, Investment and Activation Officer
- Economy, Investment and Activation Officer
- Property Officer
- Safer Communities Officer
- Tourism/Events Officer

EOI Award

Council will award the Licences on the basis of the best quality and value for the community. In determining the best quality and value for the community, Council will have regard to the report prepared by the EOI evaluation panel and any other factors which it considers relevant.

The EOI evaluation panel will evaluate EOI in accordance with evaluation criteria. Council reserves the right to exclude any non-conforming EOI from evaluation at any stage of the EOI process.

Preferred Applicants, based on the initial assessment, may be shortlisted. At any time during the evaluation process, Council may shortlist more than one Applicant. Any such shortlist shall be:

- based on any of the Evaluation Criteria; and
- undertaken where no benefit is derived from the evaluation of all of the EOI received

Notification of application outcome

Council will be informed of successful applications and all applicants will be notified in writing of the outcome of their application no more from 3 months prior to the commencement of the next 24 month licence period.

Required Documentation

Council will provide a written request to the 'preferred' applicants to provide all required documentation prior to being issued a licence agreement as the 'successful' applicant.

Form of Agreement

Successful applicants will be offered a Licence Agreement. Licensees will be required to comply with the General Conditions as well as any other Special Conditions or Covenants as set out in the Licence Agreement for the term of the licence.

Withdrawal of EOI Award or License Agreement by Applicant

In the case that an EOI Awardee or licence holder withdraws their application or from the agreement, that site will be offered via an Expression of Interest procurement process (as per these guidelines) with a pro-rata licence agreement and annual licence fee offered to the preferred applicant for the remainder of the current 24 month cycle.

Identification of New Sites

New sites may be suggested by operators and/or the community at any time. Newly suggested sites will require a comprehensive council feasibility assessment prior to inclusion. In the case a new site is deemed suitable, it will be offered via an Expression of Interest procurement process with a pro-rata licence agreement and annual licence fee for the remainder of the current 24 month cycle.

Licence conditions

General Conditions (include but not limited to)

- Licence holders must comply with all relevant legislation and regulations such as the *Food Act 1984*, *Community Local Law 2020*, *Road Safety Rules 2017*, the Food Standards Code (under the *Legislation Act 2003*) and the Single-use Plastic ban (effective 1 Feb 2023) at all times.
- Licences are for a 24 month period 1 July – 30 June
- Licence holders must operate only within the specified site, size and space, as per the licence agreement.
- Licence holders must provide a waste management/minimisation plan with their EOI application.
- Licence holders are responsible for the management of patrons on site, as per the traffic management plan provided.
- Any advertising materials or furniture not strictly within the specified site, as per the licence agreement, must have a separate, approved Council permit.
- Licence holders must operate only during the days and times of operation as per the licence agreement.
- Licence agreements are non-transferable to any other party
- Licence holders must ensure the site and surrounding area is kept free of litter at all times
- Licence holders must ensure surrounding site vegetation is not harmed or damaged.
- The sale or supply of alcohol is not permitted.

Council Obligations

- Frankston City Council will maintain all mobile food van sites as per the condition, services and facilities outlined in these guidelines.
- Frankston City Council will apply for all necessary permits/approvals from the Victorian government for commercial activities on Crown land prior to the issuance of licence agreements.

Revoking of Licence Agreement

Council reserves the right to revoke any operator licence if any conditions in their individual licence agreement are breached. Refer to individual licence agreement for detailed conditions.

Fees

Site Licence Fees

Annual site licence fees are pre-determined by anticipated visitation rates and the onsite availability of power, water and/or public toilets.

Licence fees range from Level 1 to Level 3 with the aim of increasing commercial activity in public open spaces across the municipality; providing opportunities for new and emerging commercial operators; and trialling new mobile food van sites.

Fees are set for the duration of the licence agreement and reviewed prior to each bi-annual EIO round.

2024-26 Licence Fees

Level 1	\$12,000	Availability: 7 days per week Power, Water and Public toilets Visitation level: High
Level 2	\$7,000	Availability: Minimum 5 days per week At least one of Power, Water, Public toilets Visitation level: Medium
Level 3	\$3,000	Availability: Minimum 2 days per week No Power, Water, Public toilets Visitation level: Low - Medium

Fee Inclusions

Where a site location stipulates that services such as power and water are supplied, these are provided to the licence holder at no cost as a per the licence agreement.

Payment Terms

Licence holders will be issued with fee invoices quarterly.

All fees are required to be paid in advance.

Further information and support

Definitions

- “Council” means Frankston City Council
- “Crown land” is land owned by the State or Commonwealth Government. Crown land is usually set aside for a specific public purpose.
- “Licence holder” means the business entity to whom the licence is issued.
- “Mobile food van” is a mobile food premises and can include, but is not limited to vans, buses, trailers, carts and boats which are capable of movement from place to place for the sale of food and/or beverages.
- “Public open space” is land set aside for leisure and nature conservation including parks, gardens, reserves and waterways. It may also include public roads and carparks in the Frankston city municipality.
- “Streatrader” means the Victorian government Department of Health Streatrader registration process. **Note:** Mobile commercial operators are only required to register with Streatrader with one council and are then permitted to trade across Victoria.

Help with an Application

The Economy, Investment and Activation team can provide support to applicants prior to the commencement of the Expression of Interest regular licence application process. Please contact us at business@frankston.vic.gov.au

Help Registering a Mobile Food Van

To register with the Victorian government Department of Health visit [Streatrader | Home \(health.vic.gov.au\)](https://www.health.vic.gov.au/streatrader)

For further information including how to register and food van fit-out requirements, contact the Frankston City Council Business Concierge at businessconcierge@frankston.vic.gov.au

Guideline Review

These guidelines will be reviewed no later than 30 June 2026.



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